

2. Annie, shared handouts on how to read the mailing labels on the Forums.
3. We discussed the different ways to order literature and the differences between the Literature Distribution Centers (LDC) and the Area Information Services (AIS). It was discussed that this could be information shared at the November Assembly.
4. We discussed writing submissions:
 - a. Challenge: Go to your districts and groups and have at least one writing workshop before the next assembly. Turn your writings in to your District Representative (DR). Annie will find out where we can send these to.
 - b. Challenge: To have 10-15 minutes at the next assembly to do writing.
 - c. It was also discussed to have a list of places we can submit writings to i.e. The Forum, Communicator, E-Cal, etc. and the protocol needed for each publication.

Membership Outreach: Joanne (Coordinator) – Bunny G (PD) – Chris K. - DR 1

Recorder: Barbara S. - Barbara Lamb, chair

Excerpt from "purpose" of this committee was read. The theme of this assembly was repeated: New Thinking – New Energy – Abundant Outlook as we began. The topics of The Communicator and the area Website were introduced.

Our main goal is to find out what members want:

- a. This is the Oregon Area newsletter published 3 times each year with annual budget of \$1200. It comes out just before Assembly. Group Representatives are encouraged to contribute information about how the message is getting out in their home groups and Assembly attendees are encouraged to read it before we gather in order to have an overview of what's going on in the Area.

The minutes of the last Membership Outreach Action committee meeting from the March assembly in Eugene were read.

Ideas were discussed:

- a. More clip art, variety in layout, color
- b. Suggested having two versions, a print edition that's more succinct in content and an online edition with color, more stories, pictures, etc. The goal is to save money on printing/ mailing and to increase reader interest.
- c. Could this be seen as discrimination toward people who do not have computers? Everyone needs access to same information.
- d. There was a bit of discussion around the growing expense to the Area of producing and mailing this while there's a strong perception that it isn't being used to full effect. They talked about saving money by printing/ mailing fewer copies but making the content richer and more interesting/ useful for members. Somebody suggested sending one copy to each group with a clear message that additional copies are obtainable on the website.
- e. An "email-buddy" idea: GRs to bring an option before their groups which involves asking members who have access to email/internet to distribute online items to members who don't.
- f. Some groups insist on "their" 4 copies and will withhold financial support for the District if they receive fewer copies.
- g. Maybe groups that don't participate aren't part of the discussion.
- h. Encourage GRs to read bits from the Communicator during "Business to be brought before the group" as time permits.
- i. One group just isn't interested in the content of the publication as it is currently and feels more educational and Experience Strength & Hope articles are needed.
- j. This is not just an issue of saving \$ but an issue of getting the information to the members who are interested. GRs create the excitement and contribute better articles.
- k. One group is barely interested in staying for business meetings and this is seen as an expression of those aspects of AI-Anon.
- l. Better to expand the content of publication but cut down on # of copies sent out and repeated idea of using color for web edition.
- m. Education and awareness are focus of Communicator. How about an "Ask it Basket" type column in each issue?